



## OFF THE WALL

The Largest Installation of  
BeoSound Shape in the World



BANG & OLUFSEN

## AT&C'S INSTALLATION OF BEOSOUND SHAPE IS THE LARGEST IN THE WORLD

Located in a former Victorian factory in Hoxton, Kvadrat's flagship showroom is a hub for the London design community. As well as being a show facility, the 400m<sup>2</sup> space also serves as the UK headquarters of this internationally renowned and progressive textile design company. And now, thanks to an innovative application of a Bang & Olufsen Wireless Speaker System installed by AT&C, the facility also boasts the largest single grouping of BeoSound Shape, anywhere in the world.

More than just a speaker, BeoSound Shape is a complete wireless speaker system that can boast as many as 44 individual speakers, and play digital music in rich and detailed high-res audio quality. Sitting at the heart of the system, the BeoSound Core connectivity hub lets users stream music directly from their phone or tablet via Chromecast, Apple AirPlay and Bluetooth. Each tile serves a function as either speaker, amplifier or acoustic damper and can be pieced together in endless combinations and sizes meaning that no two configurations are likely to be the same, but each one will undoubtedly leave a lasting visual and aural impression.

Bang & Olufsen Wireless Speaker System installed by AT&C





Kvadrat's flagship showroom in Hoxton

## TECHNOLOGY

Ideal for design conscious music lovers, BeoSound Shape is an innovative, wall-mounted wireless speaker system that delivers immersive sound staging, customisable design and integrated noise dampers for improved room acoustics. With its modular design concept and selection of high quality fabric covers, including exclusive wool fabrics from Kvadrat, BeoSound Shape can be customised to match and elevate any space. Standing at 7.5m high and consisting of no fewer than 65 tiles (24 speakers, 6 amplifiers, 34 dampers and one core), this innovative BeoSound Shape installation is acoustically and visually impressive; making it the perfect showcase for both the capability of the hardware and the variety of Kvadrat textiles, as well as high quality AT&C installation.

## LOCATION

HOXTON, LONDON

## BACKGROUND

Founded in 1987, AT&C designs, supplies and installs some of the most innovative and sophisticated audio visual, lighting and environmental control solutions for Europe's leading hotel, restaurant and retail operators, and for the UK's most desirable homes. Not ones to shy away from a technological challenge, the company readily takes on those slightly more edgy, innovative projects that allow it to flex its AV install muscle and think outside of the [black] box, as this groundbreaking installation of BeoSound Shape proves.

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