



COMMERCIAL

17TH CENTURY BARN GETS 21ST CENTURY MAKE-OVER





The barn's high ceilings and original features now combine with the latest technology

Standing elegantly in 63 acres of beautiful Hampshire parkland, Lainston House in Winchester is the quintessential English country house hotel. Part of the Exclusive Hotels and Venues group, this breathtakingly beautiful 17th century venue is awash with period detail, it even has its own 12th century ruined chapel in the grounds. But, whilst it may offer guests the ideal opportunity to step back in time, considerable investment has been made to ensure that the hotel stays firmly up to date with what its discerning visitors need, today. Enter leading systems integrator AT&C and a sympathetic application of AMX technology designed to help bring the hotel's Dawley Barn firmly into the 21st century; securing its future as a leading corporate and hospitality venue, whilst preserving the legacies of the past.

Boasting many original features, Lainston House Hotel's Dawley Barn is a popular corporate and wedding venue. The original 17th century building has been elegantly converted into a unique private room which is extremely versatile and suitable for a range of occasions; seating up to 46 in a U shape, 166 in a theatre style, 40 in a boardroom, 80 in a

classroom, and up to 120 for wedding breakfasts and corporate dinners. Still very much part of the main house, the barn's high ceilings and original features now combine with modern technology to ensure the most successful of meetings and events. In addition to the smart boards, high-speed Wi-Fi and Ethernet secure connections, AT&C has installed a wealth of AMX-driven technology to ensure that the barn continues to impress, for many years to come.

In order to preserve the character of the barn, this impressive system was designed for maximum technological effect but minimum impact on the unique aesthetic, even the 137" Draper screen for the rear projection system has been seamlessly integrated and cleverly concealed within a custom built wooden beam so that it remains hidden, until circumstances require.

Sitting at the heart of the system, an AMX NI-3100 central controller offers the ability to integrate the large number of technical components, including the rear-projection system and surround-sound system, whilst allowing for future expansion and the

“New technology has made this popular venue more adaptable and well-equipped to meet the needs of an even wider range of applications”

In addition of more devices and control capabilities as and when they are required. Ideally suited to meet the needs of the barn's advanced control and automation requirements, this high performance controller incorporates an ultra-fast processor and integrates seamlessly with the barn's lights, blinds and thermostats, to offer centralised, fingertip control of the entire environment. The barn's iPad is transformed into a fully functioning wireless touch panel for controlling the system, thanks to the addition of AMX's innovative TPCControl App. Connecting as a native AMX device to the NetLinX master, the App provides real-time, touch control of automation functions and interacts directly with the system controller to provide control and feedback, as fast as a regular AMX panel. Additional control capability is provided by an AMX Novara AxLink Series 8-button keypad. This cost effective interface offers a straightforward back-up in the absence of the primary iPad interface.

This innovative application of AMX technology is part of a wider initiative by the Exclusive Hotels and Venues group which has invested £1m in its conference and events facilities over the last six months, across all six of its properties. Johanne Holman, Group Director of Sales and Marketing, said: “We appreciate the importance of continued investment in our product, particularly where technology and meetings and events are concerned. It is vital that our offering remains fresh and contemporary throughout.”

“Installing AMX at the Dawley Barn has allowed us to control everything, effortlessly. As we host a variety of different functions, from weddings, to corporate events and meetings, and everything in between, we have found that the new technology has made this popular venue more adaptable and well-equipped to meet the needs of an even wider range of applications.” Added Antonio Lopez-Bustos, General Manager, Lainston House Hotel.



The barn's iPad is transformed into a fully functioning wireless control panel using the AMX App



The system has been designed for maximum technological effect but minimum aesthetic impact



Users benefit from fingertip control of the entire environment



The 17th century Dawley barn is a popular corporate and wedding venue

OVERVIEW

Part of the Exclusive Hotels and Venues group, this breathtakingly beautiful 17th century venue is awash with period detail, it even has its own 12th century ruined chapel in the grounds. But, whilst it may offer guests the ideal opportunity to step back in time, considerable investment has been made to ensure that the hotel stays firmly up to date with what its discerning visitors need, today. Enter leading systems integrator AT&C and a sympathetic application of AMX technology designed to help bring the hotel's Dawley Barn firmly into the 21st century; securing its future as a leading corporate and hospitality venue, whilst preserving the legacies of the past.

LOCATION

Winchester, UK

HIGHLIGHT

The original 17th century building has been elegantly converted into a unique private room which is extremely versatile and suitable for a range of occasions; seating up to 46 in a U shape, 166 in a theatre style, 40 in a boardroom, 80 in a classroom, and up to 120 for wedding breakfasts and corporate dinners. Still very much part of the main house, the barn's high ceilings and original features now combine with modern technology to ensure the most successful of meetings and events. In addition to the smart boards, high-speed Wi-Fi and Ethernet secure connections, AT&C has installed a wealth of AMX-driven technology to ensure that the barn continues to impress, for many years to come.

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