

AMX | COMMERCIAL | GOVERNMENT | EDUCATION | RESIDENTIAL

TRADITIONAL HOSPITALITY, WITH A TECHNOLOGICAL TWIST





The Hotel knew that in order to provide an unrivalled experience, it needed AMX at the heart of the solution

Originally built in 1883 and now part of the *Exclusive Hotels and Venues group*, South Lodge is one of the finest country house hotels in West Sussex. This stunning five-star venue, which is set amongst acres of woodland and parkland on the border of the South Downs National Park, is not only home to MasterChef: The Professionals 2013 champion, Steven Edwards, but also to a number of other standout experiences: whether it's the streak of culinary originality that is the Michelin-starred restaurant, Matt Gillan at The Pass, or the outdoor cinema experience with its 16ft x 9ft screen; this is traditional hospitality, with an innovative twist. So, when the hotel was looking for a meeting room automation solution that would surpass the expectations of its discerning corporate guests, it turned to leading systems integrator AT&C and an AMX-driven solution, complete with technological wow-factor.

Less than an hour's drive away from central London, South Lodge is one of the premier conference venues in West Sussex. Its ideal location is matched by beautifully designed facilities and an impeccably responsive service. The new star of the conference offering, the recently refurbished and impressively specified Arundel Suite, is designed to accommodate no more than 22 participants

– yes, this is conferencing at the very highest level.

"At South Lodge we strive to deliver innovative experiences throughout the entire organisation." Explains General Manager, David Connell. "When looking at our corporate offering, we knew that we had the opportunity to deliver an unrivalled meeting room experience; one that would ensure that we were well-positioned to not only meet but exceed the expectations of those at the very upper echelons of the business world, and we knew that in order to do so we needed AMX at the heart of the solution."

AMX's Enova DVX all in-one presentation switcher is the centrepiece of this innovative system. An all-in-one controller, AV switcher, scaler, analogue to digital signal converter, twisted pair transmitter and amplifier with built-in professional grade audio processing, the DVX replaces the need for numerous individual components and eliminates the integration challenges that accompany them. Housed discreetly in a cupboard within the room itself, this compact 3U unit ensures seamless switching between all sources, including Freeview and connected laptops, and the two 90" Sharp HD screens.

A stunning 19" Modero X Series controlpanel delivers

“Conference room automation is now ubiquitous; we needed a technological solution that not just rivalled but surpassed that of our customers and which would deliver the ultimate corporate experience”

both technological wow factor and an unrivalled user experience. With its projected capacitive touch display and panoramic proportions, the Modero X Series allows guests to perform multiple tasks simultaneously; dedicate one space on the control surface for previewing video and a second space for device control, all while having full access to room settings and more. A number of pre-programmed macros make the system intuitive for all, through the sequencing of triggered events which automatically adapt the room to the chosen function. For example, one press of the video conferencing icon and the curtains automatically close, the Lutron lights dim and the Polycom system comes into action. An additional 7" Modero X Series wall-mounted control panel at the room's entrance affords fingertip control of in-room settings including the lights and curtains. Both panels also feature a help request function that allows users to easily request technical support or refreshment. The alert is immediately sent to the iPod Touch of key personnel, who can acknowledge the request through the system and respond accordingly.

The conference room offering is further enhanced by the integration of Enzo, AMX's flexible meeting presentation system that allows users to easily access presentations, photos, videos and other documents stored in the Cloud, on USB or online, and to share these on either, or both, screens.

“Conference room automation is now ubiquitous; we needed a technological solution that not just rivalled but surpassed that of our customers and which, when combined with our unique hospitality offering here at South Lodge, would deliver the ultimate corporate experience. This is what AT&C has achieved with AMX, and we couldn't be more pleased.” Adds David Connell, General Manager, South Lodge Hotel.



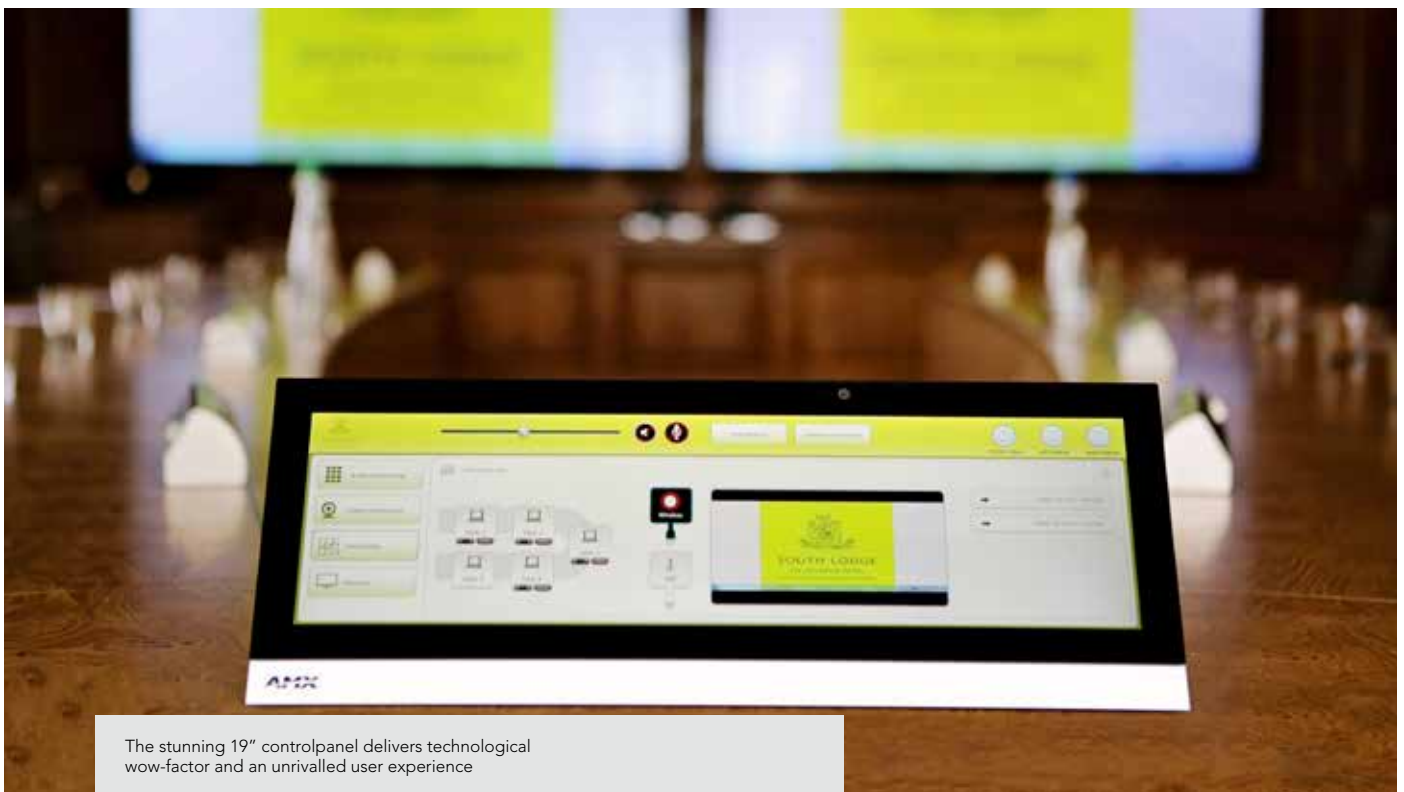
The panels' panoramic proportions allow guests to perform multiple tasks, simultaneously



The Enova DVX is the centrepiece of this innovative solution



7" Modero X Series panels afford fingertip control of in-room settings



The stunning 19" controlpanel delivers technological wow-factor and an unrivalled user experience

OVERVIEW

Originally built in 1883 and now part of the *Exclusive Hotels and Venues group*, South Lodge is one of the finest country house hotels in West Sussex. This stunning five-star venue is not only home to MasterChef: The Professionals 2013 champion, Steven Edwards, but also to a number of other standout experiences: whether it's the streak of culinary originality that is the Michelin-starred restaurant, Matt Gillan at The Pass, or the outdoor cinema experience with its 16ft x 9ft screen; this is traditional hospitality, with an innovative twist. So, when the hotel was looking for a meeting room automation solution that would surpass the expectations of its discerning corporate guests, it turned to leading system integrator AT&C who designed and installed an AMX Enova-driven solution, complete with technological wow-factor.

LOCATION

Horsham, UK

HIGHLIGHT

Less than an hour's drive away from central London, South Lodge is one of the premier conference venues in West Sussex. Its ideal location is matched by beautifully designed facilities and an impeccably responsive service. The new star of the conference offering, the recently refurbished and impressively specified Arundel Suite, is designed to accommodate no more than 22 participants. But, with AMX's Enova DVX all in-one presentation switcher as the centrepiece of this innovative system and fingertip control provided by a stunning panoramic Modero X Series controlpanel, this is conferencing at the very highest level.

“We had the opportunity to deliver an unrivalled meeting room experience; one that would ensure that we were well-positioned to not only meet but exceed the expectations of those at the very upper echelons of the business world, and we knew that in order to do so we needed AMX at the heart of the solution.”